



# **ANNUAL REPORT 2021-22**

---

## LAND ACKNOWLEDGEMENT

With gratitude and a spirit of reconciliation, CASASC recognizes that we work and live within the traditional, unceded lands and travelling routes of the Indigenous Peoples represented in Treaty 6 and 7 and the home of the Métis Region III who also share a deep connection with these lands. We are thankful to offer services on these lands today.

---



Oscar

## CASASC VALUES + GUIDING PRINCIPLES

Caring  
Respect  
Leadership  
Collaboration  
Commitment  
Accountability

---

## A MESSAGE FROM THE EXECUTIVE DIRECTOR

It's time to talk about what the pandemic left us with - learning, memories and changes. It was a difficult moment that we are still adjusting to.

The cases of victims of sexual violence not only increased; the complexity of the cases also increased. We saw how technology influenced not only lifestyle, but also the forms of sexual violence over this time period.

The pandemic taught us to be resourceful, to take advantage of time, to have different forms of communication like Zoom, Teams and many others.

With the pandemic, we learned that resilience is a way of life. We learned to share with those who need it most. We also learned that we must ask for help when we need it. I feel that we have learned hopelessness when the solution was not in our hands or in the hands of the most powerful. We learned that everything is a process that we must all face together.

We had moments of collective panic, which was another way of learning, another way of helping and another way of taking care of ourselves and others.

It is necessary to mention the excellent work carried out by the team in the different programs with the immediate adaptation to the needs of the clients. The educators, under the leadership of Carlia, implemented a curriculum that responds to the needs of violence prevention.

With the SART/Volunteer/Crisis Program, I am proud to say that Erin is managing over 170 people in this program, all dedicated to crisis intervention. Association with the province's colleges and universities is a win-win. Students are learning while helping victims of sexual violence through crisis intervention.

The clinical program with the leadership of Dr. Jamie - her dedication and commitment to keep a wait list so short that it became one of the shortest in the province for counselling of sexual violence victims.

The management of the Administration - it is worth mentioning the teamwork with the leadership of Sarah, keeping us all united and on the path to success. The admins support each and every one of us in everything that is necessary.

The progress and connections that have been made in Indigenous communities, the excellent work done by the team, especially Tammy.

I dare to say that we are ready for new challenges and new opportunities.

I hope that we move forward and that the future that awaits us is brighter than we expected. I invite you to embrace the new building and enjoy the new challenges.

Sincerely,

**Patricia Arango**  
**Executive Director**

---

## A MESSAGE FROM THE BOARD OF DIRECTORS

On behalf of our Board, we would like to thank all our staff and volunteers for the important work you are doing.

Thank you to our staff and volunteers who work with passion and dedication to achieve our vision and mission of a safer, healthier, more informed community surrounding the issues of sexual assault while committing to ending the culture of sexual violence with awareness, healing, education, empowerment and renewal.

While it is a sad reality our services are needed, we are proud of our staff and the organization for all they do and all the clients they help. Our exposure in the community is reaching more people, and promoting healing and the prevention of sexual assault. Our staff all emulate our values and guiding principles in leadership, respect, caring, accountability, commitment and collaboration, and you all strive to make a difference and induce change. To all our staff and volunteers, we thank you; your work is appreciated beyond measure.

Our director and staff did a tremendous job pivoting and navigating through the pandemic. It is great to see that counselling and all of our programs have been able to resume with normalcy, continuing the positive impacts our organization brings.

The year ahead will also bring positive change, as we move into our new building to work in collaboration with the Central Alberta Child Advocacy Centre and other services - working together to enhance all the services individuals and families need to provide support and healing. The collaborations and benefits of being in the same building with the other agencies will have so many beneficial impacts to service users and our organization, and the Board is excited after six years of planning that it will all come together in the coming year.

The Board cannot thank you all enough for the tremendous and significant work you all do, that has continually made our Centre a leader in the field. You are all ambassadors of change, healing and hope that will continue to change many lives for the better, and we are grateful for all you do and all of your important work.

Yours Respectfully,

**Suzanne Zukiwsky**

**Chairperson – Board of Directors**

---

## MISSION

The Central Alberta Sexual Assault Support Centre (CASASC) is committed to ending sexual violence and helping to build safer communities through promoting awareness and healing, education, empowerment and renewal.

---

## 2021-22 BOARD OF DIRECTORS

Suzanne Zukiwsky  
Rachel Hansma  
Coralie Mobley  
Amber Mitten  
Karen Benoit  
Kellie Cummings  
Kyle Kisio  
Chris Llewellyn  
Lisa Spicer  
Wynny Sillito  
Holly Erb  
Matthew Mowbrey



**Cilantro + Chive Burger of the Month  
Charity of Choice - July 2021**

---

## VISION

Central Alberta will be a safer, healthier and more informed community surrounding the issues of sexual assault and sexual abuse.

---

## 2021-22 STAFF MEMBERS

Patricia Arango  
Bailey Martineau  
Erin Willmer  
Lara Alhmidat  
Brenda Cheney  
Charity Hamm  
Jamie Prowse-Turner  
Tracy Cross  
Tara-Leigh Blankenstein  
Sadia Khan  
Sarah Maetche  
Oscar  
Maslow  
Carlia Schwab  
Cathy Schelske-Bluett  
Dwayne Merceus

### Crisis Line Support Team

Francesca Debono  
Cassandra Mierau  
Morgan Mickelson  
Alyssa Shackleton  
Amy Long  
Chelsey Stanyer  
Michaela Peck

### Students

Angi Wiens  
Janna Kingma  
Javiera Molina Sepulveda  
Oakley Youse  
Juliana Nishitani  
Lance Feniquito  
Nicolas Contreras

Kailee Mears  
Alyssa Shackleton  
Amanda Kaplan  
Ben Dunlop  
Brittany Phillips  
Kanwal Khan  
Lysille Del Rosario  
Mark Ballantyne  
Sydney Layden  
Kim Paschinski  
Tammy Barbour  
Bianca Cotes  
Lana Kennedy  
Theresa Golly  
Levis Kabahizi

### SART Team

Amanda (Hoffer) Lindgren  
Amy Long  
Amber Mitten  
Brenda Clark  
Pam Marciborsky  
Pamela De La Rosa  
Evonne Larratt

### 36 help line practicum students from:

Red Deer College (Polytechnic)  
CDI  
Mount Royal University  
Northern Lakes College  
Reeves College  
University of Blue Quills  
University of Calgary  
Willis College



---

## OUR GOAL

Individuals will be empowered to make informed choices about personal safety, sexual interactions and/or emotional distress.

---

## PROGRAMS

24 Hour Sexual Violence Text, Webchat + Phone Help Line  
In-hospital accompaniment (SART)  
Police, Community + Court Support  
Supportive Reporting  
One-on-one counselling  
Group counselling  
Play therapy  
Volunteer Program  
Outreach  
Kinship Intervention Program (KIP)  
Education + Awareness  
Sexual Behaviour Support Program (SBSP)  
Administration  
Pet therapy

---



**Staff and Elders recognize National Day for Truth and Reconciliation and Orange Shirt Day 2021**

---

## JUST THE HIGHLIGHTS

In this report, I present to you – the highlights.

These are the highlights of another pandemic year. It was a year of progression and change, looking towards the future.

From April 1, 2021 to March 31, 2022, a lot of our services and supports continued to be provided in a digital space – through our screens in ways like online education presentations, virtual training, telehealth counselling session and on.

One thing to important to highlight here is that while we were living things out digitally, the community spirit did not diminish. We continued to connect, empower and assist those in need along their healing journeys.

Sincerely,

***Sarah Maeiche***

***Communications and Administration Manager***

---



**CASASC scooter ride July 2021**





---

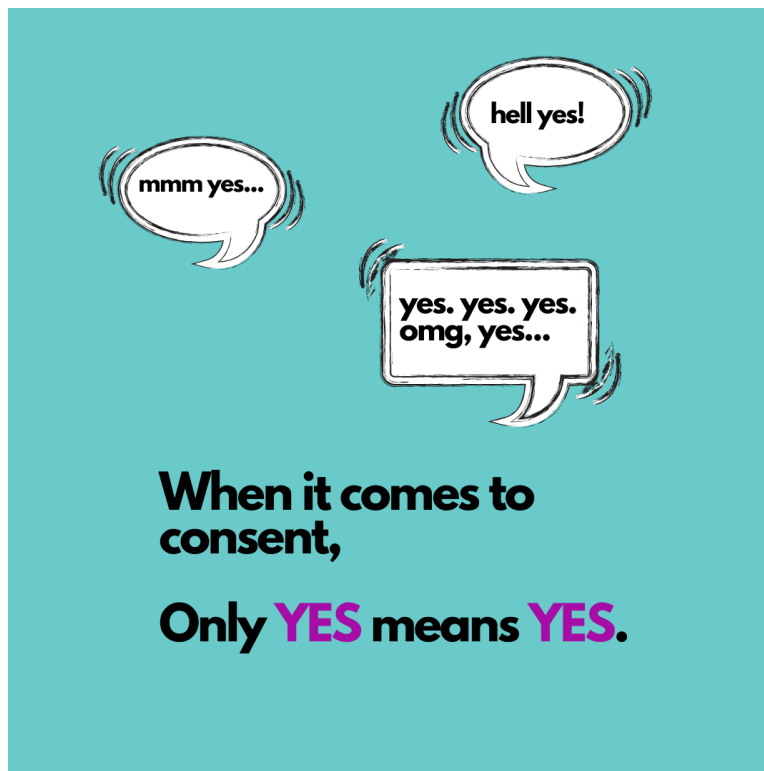
## HIGHLIGHTS - 2021-22

### NEW STRATEGIC PLAN AND REVISED MISSION STATEMENT

In Fall 2021, CASASC released a new strategic plan to guide the organization for the next five years. The plan features five strategic goals: enrich quality and service excellence; optimize external relations; improve prevention related strategies; increasing internal capacity and enhance awareness.

CASASC also welcomed a revised mission statement with clear direction to best serve the community: The Central Alberta Sexual Assault Support Centre (CASASC) is committed to ending sexual violence and helping to build safer communities through promoting awareness and healing, education, empowerment and renewal.

---



### ONLY YES MEANS YES CAMPAIGN LAUNCHED

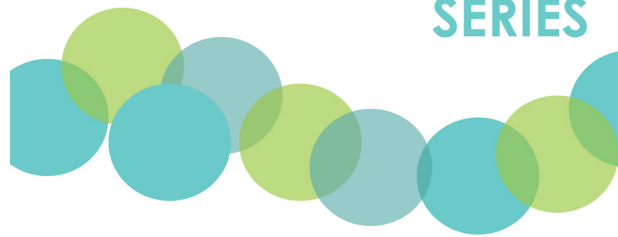
In November 2021, CASASC launched the positive consent campaign. The campaign uses the phrase “Only Yes Means Yes” as a way of changing how we look at and understand consent. It focuses on what positive consent can sound and look like as a way to promote healthy relationships and increase a greater understanding of consent culture.

---

## PIVOT TO VIRTUAL OFFERINGS

With the existence of ongoing constraints due to COVID-related health and safety restrictions, CASASC services pivoted to offer virtual education presentations, Ask the Expert Clinical virtual info sessions and counselling sessions through secure video chat and phone. These virtual offerings continue to be offered to clients as options, improving service and reach.

### VIRTUAL LEARNING SERIES



- +Services + Programs at CASASC
- +Introduction to Sexual Violence
- +Consent 101
- +Supporting Disclosures
- +Activity Sharing



---

## COMMUNITY AWARENESS ENHANCED

The awareness of CASASC in the community was enhanced throughout the year with several new initiatives launched, information booths, partnerships and resources developed.



January 2022  
Scotiabank Red Deer donation



Brave Noise partnership with  
Troubled Monk

## AGENCY IMPACT

**479** New counselling clients

**3,242** Individual counselling sessions provided

**1,654** Calls/contacts on the help line

**165** Volunteers

**14,600** Volunteer hours

**2,191** Hours dedicated to outreach service

**27** SART calls

**69** New Police, Community + Court clients helped

**373** Education presentations

**7,753** Education participants reached

**11,174** Individuals reached through education  
and public awareness activities



**Family Violence  
Prevention Month  
2021**







**Pink Shirt  
Day 2021 -  
Bullying  
prevention**





# RESPECT DAY 2021



Creating a culture  
of respect wherever  
we go  
#iRespect





## REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

To the Board of Directors of:  
Central Alberta Sexual Assault Support Centre

### Opinion

The summary financial statements, which comprise the summary statement of financial position as at March 31, 2022, and the summary statement of operations for the year then ended, are derived from the audited financial statements of Central Alberta Sexual Assault Support Centre for the year ended March 31, 2022.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, in accordance with Canadian accounting standards for not-for-profit organizations.

### Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements and the auditors' report of Central Alberta Sexual Assault Support Centre.

### The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated June 21, 2022.

### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation and fair presentation of the summary of the audited financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

### Auditors' Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard 810, "Engagements to Report on Summary Financial Statements".

Red Deer County, Alberta  
June 21, 2022

*Pivotal LLP*

Chartered Professional Accountants

**CENTRAL ALBERTA SEXUAL ASSAULT SUPPORT CENTRE**

**SUMMARY STATEMENT OF FINANCIAL POSITION  
MARCH 31, 2022**

**ASSETS**

	<b>2022</b>	<b>2021</b>
<b>CURRENT ASSETS</b>	<b>\$ 703,179</b>	<b>\$ 814,492</b>
<b>CAPITAL ASSETS</b>	<b>325,370</b>	<b>268,848</b>
	<b><u>\$ 1,028,549</u></b>	<b><u>\$ 1,083,340</u></b>

**LIABILITIES AND NET ASSETS**

<b>CURRENT LIABILITIES</b>	<b>\$ 486,729</b>	<b>\$ 451,417</b>
<b>LONG TERM DEBT</b>	<b>92,199</b>	<b>\$ 40,000</b>
<b>DEFERRED CAPITAL CONTRIBUTIONS</b>	<b>166,775</b>	<b>173,094</b>
<b>NET ASSETS</b>		
Net investment in capital assets	<b>89,582</b>	<b>95,754</b>
Internally restricted	<b>234,826</b>	<b>339,965</b>
Unrestricted	<b>(41,562)</b>	<b>(16,890)</b>
	<b><u>\$ 1,028,549</u></b>	<b><u>\$ 1,083,340</u></b>

**SUMMARY STATEMENT OF OPERATIONS  
YEAR ENDED MARCH 31, 2022**

	<b>2022</b>	<b>2021</b>
<b>REVENUE</b>	<b><u>\$ 1,540,950</u></b>	<b><u>\$ 1,479,720</u></b>
<b>EXPENSES</b>		
Amortization of capital assets	<b>34,489</b>	<b>23,362</b>
General and administrative	<b>1,661,959</b>	<b>1,453,559</b>
	<b><u>1,696,448</u></b>	<b><u>1,476,921</u></b>
<b>EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES, BEFORE THE FOLLOWING AMORTIZATION OF DEFERRED CAPITAL CONTRIBUTIONS</b>	<b>(155,498)</b>	<b>2,799</b>
	<b>14,430</b>	<b>20,452</b>
<b>INTEREST INCOME</b>	<b>5,085</b>	<b>16,338</b>
<b>EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES</b>	<b><u>\$ (135,983)</u></b>	<b><u>\$ 39,589</u></b>



**CASASC**  
CENTRAL ALBERTA  
SEXUAL ASSAULT SUPPORT CENTRE